GENN HOTELS

WEDDINGS










OUR STAGE: EXCLUSIVELY YOURS

With an 18-year track record in destination weddings, Genn Tayrona is one of the premier choices for your big day. Our Tayrona location offers the perfect balance between the lush jungle and the Caribbean Sea.

Our venue breaks away from the conventional: signature architecture that seamlessly fuses ancestral reclaimed woods with contemporary design. The result is a breathtaking backdrop, thoughtfully conceived for high-impact weddings.

We invite you to experience the majesty of nature embracing the vastness of the Caribbean Sea, creating the perfect frame for your exclusive celebrations.

Conveniently located just 55 minutes from Santa Marta, 10 minutes from Tayrona National Park, and 5 minutes from Palomino, your guests will step into one of the country's most beautiful and biodiverse tourist corridors. We hand you an exclusive piece of Colombian paradise that, for one day, will be entirely yours.



OUR

VENUES

PLAYA LA ROCA

KM 69 SANTA MARTA VIA RIOHACHA













PLAYA LA ROCA

KM 69 SANTA MARTA VÍA RIOHACHA



Venue with pool and wood deck



10 minutes from Palomino and very close to many more places!

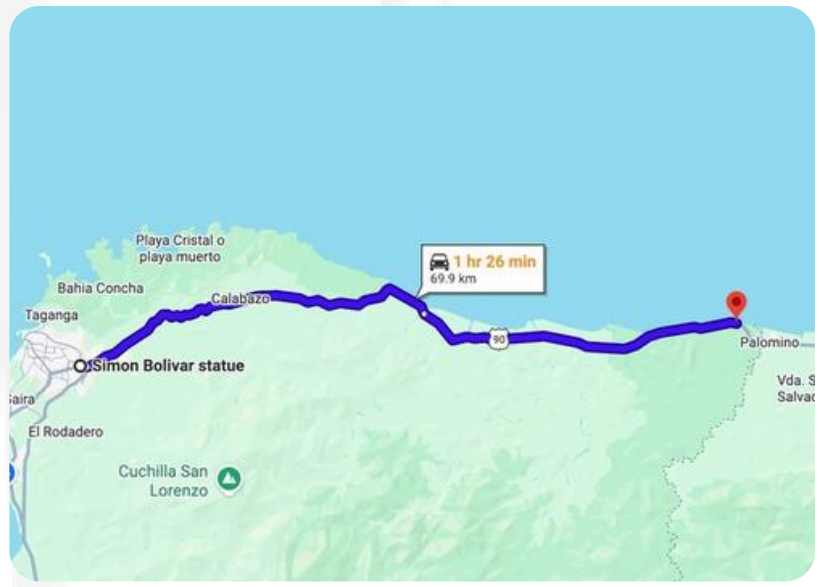




Bungalow style cabins with private bathrooms



Beachfront Wedding



A 1 hour 30-minute drive from Santa Marta



GENN TAYRONA

KM 69 SANTA MARTA VIA RIOHACHA











GENN TAYRONA

KM 37 SANTA MARTA VÍA RIOHACHA



Beautiful crystal-clear river a 5-minute walk along the beach



10 minutes from Tayrona's Park and very close to many more places!



Bungalow-style cabins with private bathrooms



Glamping-style cabins with private bathrooms



+200 meters of beachfront



A 50-minute drive from Santa Marta







BAR & CATERING

All pricing is subject to the selections chosen by the couple from our catalog.

We offer a variety of menus tailored to all tastes, including vegan and vegetarian options, as well as delicious appetizers and desserts. You may choose between a pre-selected plated dinner service or a versatile buffet-style dinner. We also offer curated liquor selection options for your event.



OUR ALL-INCLUSIVE CATERING SERVICE INCLUDES:

FULL-COURSE DINNING

Appetizer, main course, and dessert.

EQUIPO DE SERVICIO

Capitán de meseros, meseros, supervisión del equipo operativo y comercial.

BAR & LIQUOR

A mobile bar, a professional bartender, and a variety of liquors. Includes the option to curate a custom liquor selection for the wedding.

TABLEWARE & GLASSWARE

Champagne flutes, water goblets, placemats, charger plates, napkins, silverware, etc.

DISCOVER THE VARIETY OF FOOD AND BEVERAGE OPTIONS AND PRICING WE OFFER FOR YOUR WEDDING.

Click here to view our Service Portfolios:

Carta Menús

WOULD YOU PREFER TO BRING YOUR OWN CATERING OR BAR SERVICE?

You are welcome to do so. This is subject to certain restrictions and an additional corkage fee.

CEREMONIES

Our spaces adapt to each couple's vision, allowing for the celebration of civil, symbolic, and religious unions, as well as ancestral Kogui ceremonies.



CEREMONIES

*All rates are subject to the couple's selections from our catalog.

KOGUI OR SYMBOLIC

Indigenous ceremony with a Kogui community leader. Symbolic ceremony; 4 elements ritual, and more.

CHRISTIAN

Ceremony with a Christian pastor or a Kogui Christian pastor.

CATHOLIC

Catholic ceremony with a Catholic priest.

CIVIL

Civil ceremony officiated by a notary public.



NOCHE AZUL

PRE OR POST WEDDING SERVICES

THE "NOCHE AZUL"

If you are getting married at another venue but are looking for a unique location for your pre-wedding or post-wedding events, these are our exclusive rates for you:



WHAT IS INCLUDED:

LOCATION

"Noche Azul" venue and location.

THE SERVICE

Waitstaff, along with full supervision by our operational and sales management teams.

MOBILE BAR

Includes a mobile bar setup and a dedicated hotel bartender.

FURTNITURE

We offer the flexibility to choose from various styles of chairs or cushions for your guests.

NUMBER OF GUESTS	PRICES
1 - 20	$ 2.000.000
21 - 40	$ 4.000.000
41 - 60	$ 6.000.000
61 - 80	$ 8.000.000
81 - 100	$ 12.000.000

Events with more than 100 guests require a custom proposal.

PRE WEDDING

From 2:00pm to 11:00pm

On the day before your big day.

POST WEDDING

From 11:00am to 8:00pm

On the day after your big day.

GENN HOTELS

GENERAL POLICIES AND TERMS

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*Please note that these general policies do not constitute the complete contractual terms. All binding contractual policies will be detailed in the final wedding contract.

USE OF FACILITIES

The use of our venues includes access to the swimming pool, the dance floor, oceanfront hanging beds, and all common areas.

BOOKING & RESERVATIONS

To confirm and secure our services, an advance deposit of $3,500,000 COP is required to reserve both the date and the venue. The remaining balance of 100% must be paid in full one (1) month prior to the event.

SMOKING POLICY

Because our venues are distinguished by their unique organic architecture and the cabins feature palm-thatched roofs inspired by the Kogui huts of the Sierra Nevada, a designated outdoor smoking area will be provided. Smoking is strictly prohibited inside or near any of the facilities, as well as within the hotel cabins.

EXTERNAL VENDORS (OUTSIDE OF GENN HOTELS)

If you choose to bring your own vendors, Genn Hotels shall not be held responsible for the contracting, hiring, or quality of external services that have not been recommended by us.

The facilities will be open for event production and the main event from 6:00 AM on the day of the event until 3:00 AM the following day. Past this timeframe, an additional overtime fee of $800,000 COP per hour or fraction of an hour will apply for the extended use of the facilities and furniture.

To review our complete reservation policies or for more information, please visit our website by clicking here:

Genn Tayrona

Playa la Roca

An additional day—whether requested prior to the event for production and setup, or post-event for teardown and removal (if vendors fail to collect their equipment and decor once the event concludes)—will incur a fee equal to 50% of the agreed-upon venue rental rate.

The venues are equipped with their own standard lighting for basic area illumination. Clients may choose to set up additional lighting and sound systems if desired. However, it is mandatory to provide an independent power generator capable of supporting this extra equipment, as well as any equipment brought by external vendors.

GET IN TOUCH

CONTACT

Get in touch today for a proposal tailored to your needs

Samila Vargas Murillo
Wedding Planner oficial de Genn Hotels

CONTACT NUMBERS

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INSTAGRAM

Playa la Roca by Genn

Genn Tayrona

LOCATION

Playa la Roca by Genn

Genn Tayrona

OFFICIAL WEBSITE

Playa la Roca by Genn

Genn Tayrona

E-MAIL

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